



Mission Statement

Enhance our quality of life through responsive service delivery, sound financial management, and partnerships spanning the public, private and business sectors.

Vision Statement

Wichita Falls is a vibrant, growing, family-oriented community of unlimited opportunity and civic pride.

Values Statement

The municipal employees and elected officials practice these values:

*E*xcellence - We will provide an outstanding work product.

*I*ntegrity - We adhere to high moral principles, and are mindful of the public's trust in our work.

*A*ccountability - We will accept responsibility for our actions and decisions.

*T*ransparency - We will be visible, accessible, and open, in our communication with the public.

*I*nnovation – We will strive to improve service delivery by evaluating and introducing new methods, ideas and programs.

